

# MALAR RURAL WELFARE TRUST

8/59-c, Madhavan nagar, near Meenakshi mahal, Ponnaya Puram,  
Paramakudi- 623707, Tamil Nadu.

Website: [www.malartrust2020.org.in](http://www.malartrust2020.org.in)

Email: [malarruralwelfaretrust2020@gmail.com](mailto:malarruralwelfaretrust2020@gmail.com)



## ANNUAL REPORT (April 2024 – March 2025)

# MALAR RURAL WELFARE TRUST

8/59-c, Madhavan nagar, near Meenakshi mahal,  
Ponnaya Puram, Paramakudi- 623707, Tamil Nadu.

Website: [www.malartrust2020.org.in](http://www.malartrust2020.org.in)

Email: [malarruralwelfaretrust2020@gmail.com](mailto:malarruralwelfaretrust2020@gmail.com)

## About the organization:

MALAR RURAL WELFARE TRUST commonly known as MALAR Trust is Registered under Indian Trust Act. It is operating at Paramakudi of Ramanathapuram District. It works towards empowering women through collective action on issues relating to livelihoods and empowerment. When it started in the Year of 2020 had the objectives of catalyzing the poor, enabling them to eradicate their poverty and became self reliant by increasing their incomes. MALAR Trust has contributed its service from the grassroots level that is giving awareness about the SHGs and formation of Self Help Groups. Our organization is dedicated to the development of disadvantaged groups, and especially rural women, through grassroots action, research, and education. We envisage an integrated strategy to address the challenges of poverty and underdevelopment. It aims at building self-reliance amongst disadvantaged groups by alleviating poverty through sustained income generating programmes. The Mandate of the organization is to enable the marginalized an

## About the Managing trustee:

Mrs. N. Pavithra is the managing Trustee of the organization. She studied TTC, BSC costume Designer. She also studied Three years Diploma Course in Tailoring Training and also a six month course in Beautician. She has been a committed and sincere social worker and delivered appropriate services to the needy from her childhood. In her early stage of schooling age she work for the poor and old age people for the daily needs such as arranging foods and clothes for them. She also help the uneducated people by helping them writing application to get the ration card, voter ID and Old people pension and other social services along with her mother. After the school education she trained as Tailoring teacher course and starts a small training centre in her home town and gives training to the unemployed youths and girls for their sustainable livelihood. Before establishing this organization, she made vibrant initiatives and created a skill training unit in the name of MALAR ACADAMY where he conducted the tailoring trai

## ANNUAL REPORT (April 2024 – March 2025)

We are delighted to present the Annual Report for the year 2024–2025, a year marked by empowerment, education, community service, and cultural celebration. Malar Rural Welfare Trust, Paramakudi, has remained steadfast in its mission to uplift rural communities especially women and youth through impactful grassroots programs.

**Our focus this year was multifold:** vocational training for self-reliance, physical and mental well-being through sports, youth leadership through civic engagement, and preservation of cultural values. This report offers a glimpse into the

### **Classes on June to August - 2024**

heart of our work and the spirit of the people we serve.

### **SKILL DEVELOPMENT & VOCATIONAL TRAINING**

#### **1. Aari Embroidery Training** (June, August and November - 2024 – January to March - 2025)

The year began with our foundational Traditional Aari embroidery program aimed at providing women with marketable Aari skills. These classes trained over 75 rural women in both basic and advanced Aari techniques, giving them access to boutique-level opportunities and cultural preservation through craft.





## 2. Papad, Pickles & Masala Powder Preparation (October - 2024 & January to February 2025)

Food entrepreneurship took center stage with hands-on sessions teaching hygienic preparation,

preservation techniques, and small-business marketing strategies. These programs helped create micro-enterprise opportunities, especially for homemakers seeking additional income.



### 3. Juice-Making Workshop (September)

Focused on refreshing, healthy beverage preparation, this short-term skill-building program encouraged participants to explore seasonal business ideas such as juice stalls and health drinks.

#### Sports & Physical Well-being

### Sports & Physical Education – (three programs in December)

Three dynamic sports events brought together children and youth for physical development, team-building, and confidence-boosting activities in December. Track and field games, yoga sessions, and local tournaments saw active participation from students and volunteers alike.

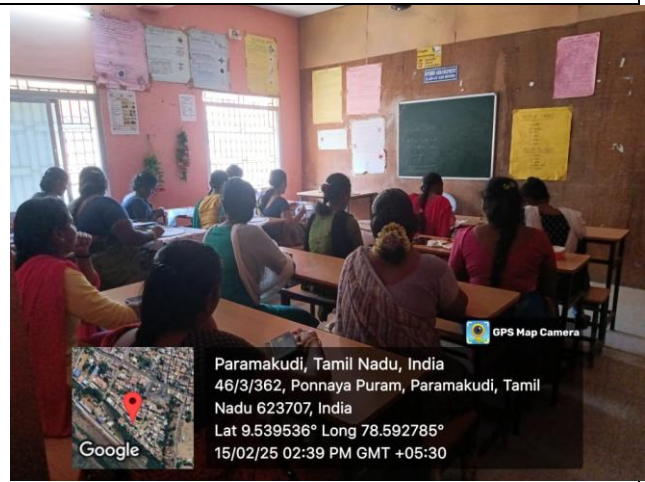


#### 4. Leadership, Discipline & Civic Engagement

#### National Life Saviour Force (NLSF) – Levels I to VI (January – March)

This comprehensive life-skills program trained over 100 rural youth in first aid, disaster response, road safety, and civic responsibility. Divided into six progressive phases, NLSF emphasized real-world leadership and community-first thinking.

Participants were awarded badges and certificates, and several went on to assist local schools and panchayats in awareness campaigns and emergency support drills.





## 5. Children's Parliament (March)

Children took on roles as ministers, speakers, and active citizens to debate social issues, propose

solutions, and simulate parliamentary procedure. This program nurtured critical thinking, public speaking, and democratic values from an early age.



## 6. Cultural & National Events

### Independence Day Celebration (August 15)

Flag hoisting, patriotic songs, dances, and student speeches honored India's freedom fighters and fostered national pride. Awards were distributed to meritorious students and community leaders.

## 7. Pongal Festival & Republic Day (January 26)

A grand celebration that brought together cultural festivities and national identity. Traditional Pongal cooking, rangoli competitions, folk dances, and community meals made the event both joyful and meaningful.



## 8. Tailors Day (February 28)

We honored the hardworking women of our tailoring programs

by showcasing their creations in a mini-exhibition and celebrating their journey toward financial independence.



## 9. Women's Day Celebration (March)

This inspiring event recognized rural women achievers and

included motivational talks, success story sharing, and talent shows. It was a platform to express solidarity, uplift each other, and reflect on gender equality.



## Impact in Numbers

- ❖ **195** women trained across vocational programs
- ❖ **180+** children and youth engaged in sports and civic initiatives
- ❖ **100+** certified through the National Life Saviour Force Guide
- ❖ 12 events conducted to preserve, promote, and celebrate rural culture
- ❖ **15+** success stories of women starting home-based businesses

## Conclusion

The past year has been one of growth, learning, and transformation. We are proud of the lives we've touched and the community we continue to build. As we look ahead, Malar Rural Welfare Trust remains committed to nurturing potential, fostering independence, and building a stronger, more vibrant society.

## Looking Ahead

As we look to the coming year, Malar Rural Welfare Trust is committed to expanding outreach, introducing digital literacy programs, and deepening our impact in rural entrepreneurship. We envision a future where every woman, child, and youth in our

communities has the opportunity to grow with dignity and purpose.

### **Gratitude & Acknowledgment**

We extend heartfelt thanks to our volunteers, trainers, community partners, donors, and above all, the resilient people of Paramakudi. Your trust fuels our mission.

With hope and determination,

MALAR RURAL WELFARE TRUST  
Paramakudi  
[www.malartrust2020.org.in](http://www.malartrust2020.org.in)